

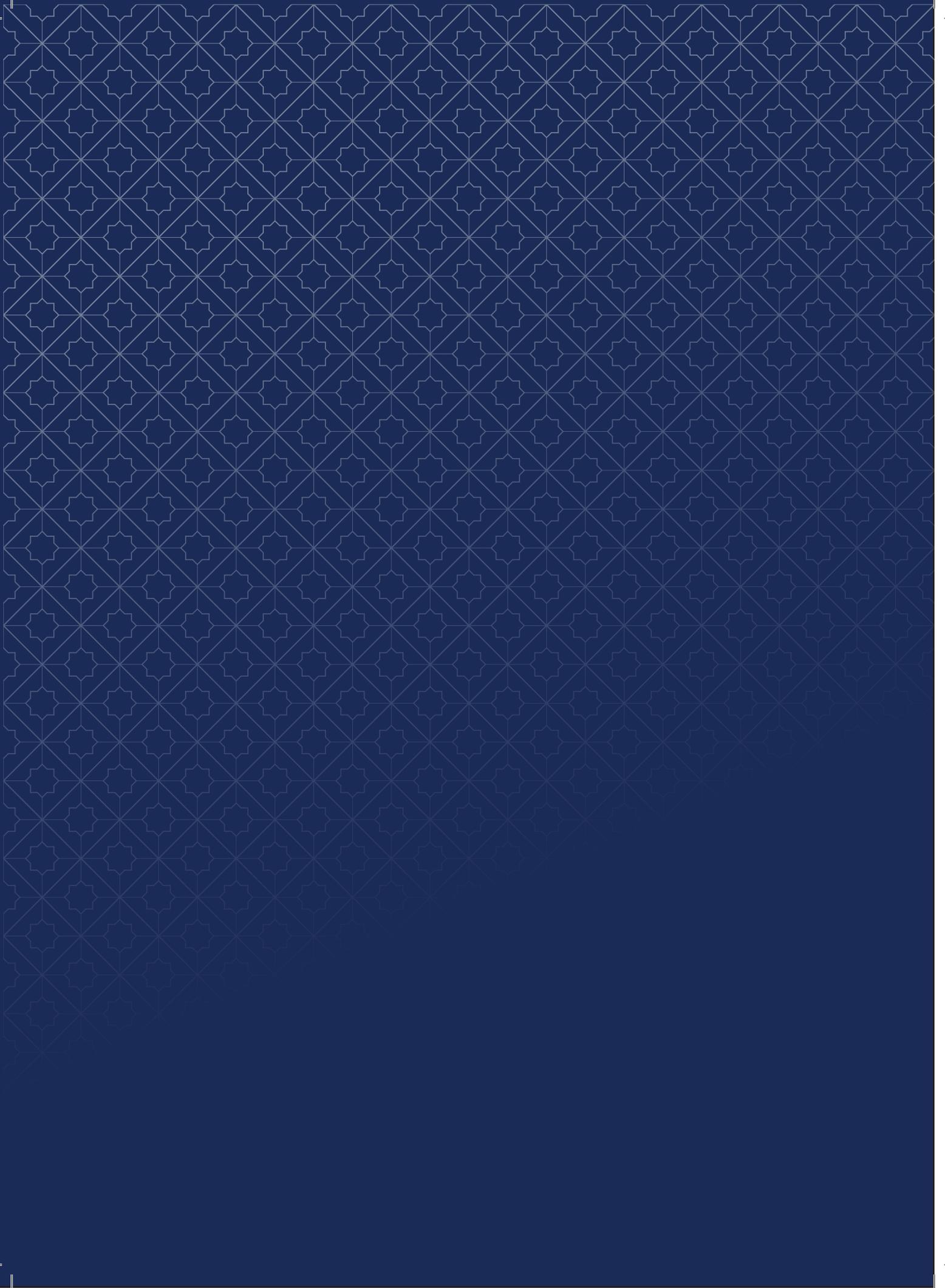


**ISTANBUL  
DEVELOPMENT  
AGENCY**

**WE TAKE  
ISTANBUL  
TO THE FUTURE  
*together***



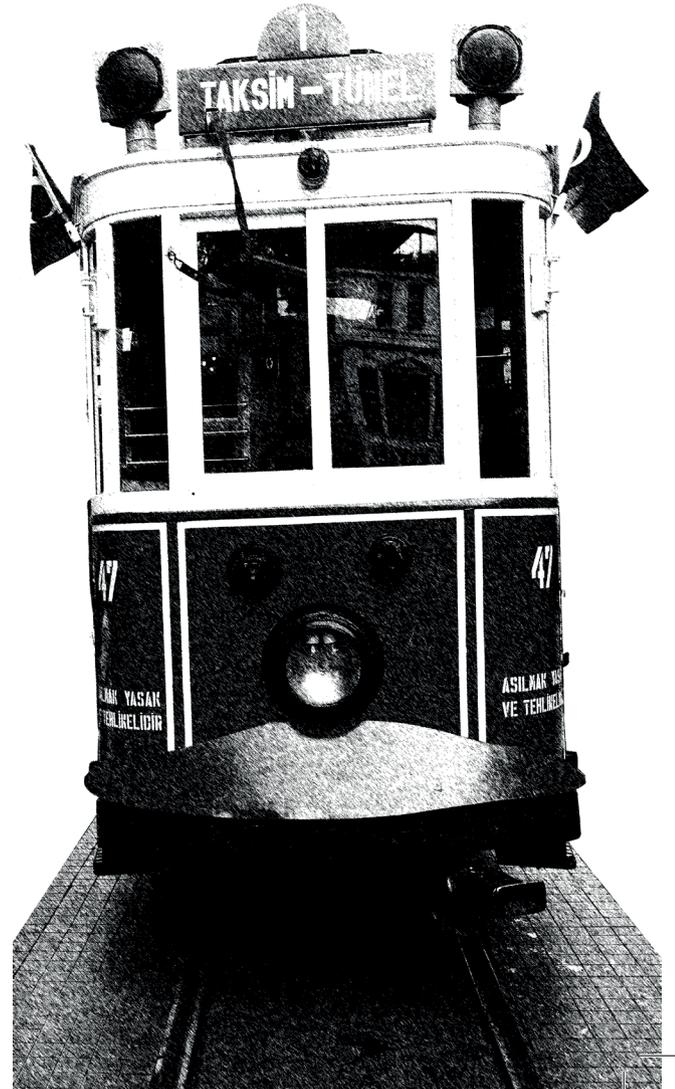
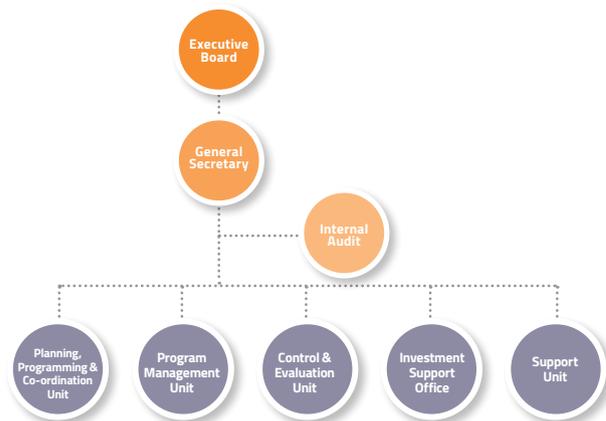
**A Member of The European Association of  
Economic Development Agencies (EURADA)**



# Istanbul Development Agency



Istanbul Development Agency (ISTKA) was launched in 2009 with a view to "expediting the regional development in harmony with the principles and policies set out in the national development plan and programs, providing sustainability and closing the interregional and intraregional gaps by improving collaborations among the public & private industry and non-governmental organizations, fostering opportune and efficient use of resources and galvanizing the local potential".



## Vision

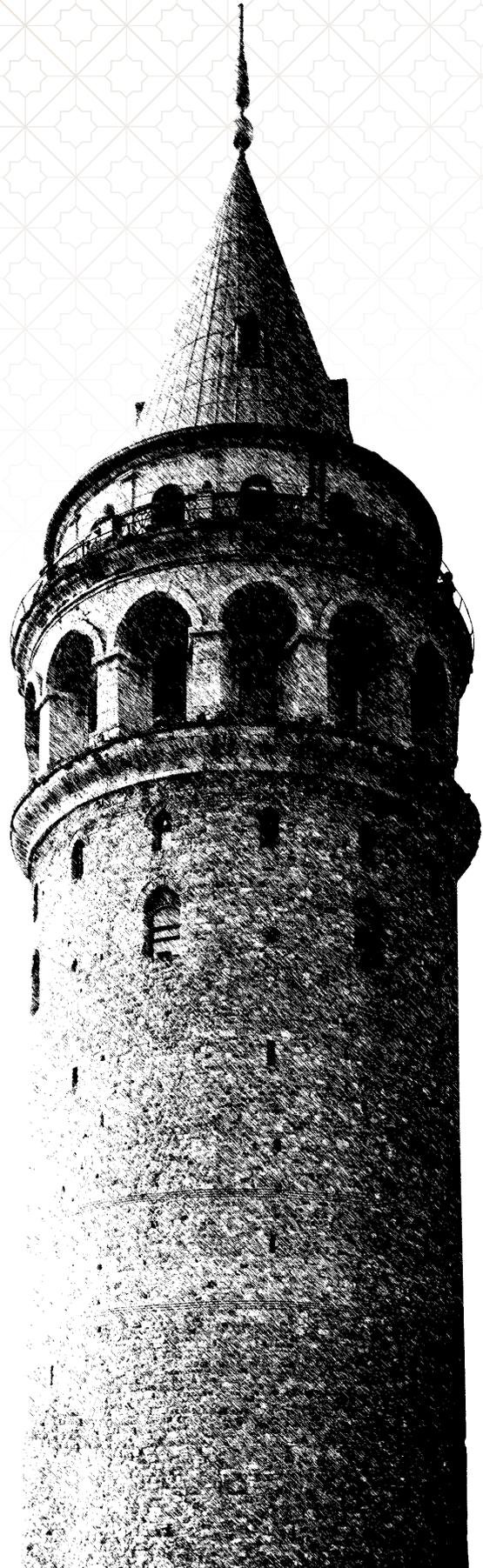
A people oriented, environmentally sensitive, effective and guiding solution centre, working for the global city of Istanbul.

## Mission

Adopting participation and representing collective wisdom, and taking up a position in the centre of the cooperation networks to transform resources into common values for Istanbul.

## Values

Values and operational principles that the Agency's operations and projects are based on:  
Participation, innovation, impartiality, transparency, reliability, solution-orientation, efficiency, sustainability, scientificity, environmentally and culturally conscious, social responsibility, effectiveness, accessibility, accountability, holistic approach.



An aerial night view of Istanbul, Turkey, showing a dense urban landscape with numerous illuminated buildings and streets. The city lights create a vibrant blue and white glow against the dark night sky. The perspective is from a high angle, looking down on the city.

# 2014-2023 Istanbul Regional Plan

Istanbul Development Agency perceives development as a multidimensional holistic concept; including development of social rights alongside economic development, environmental conscience, and protection of cultural values; and acts with an understanding of development which mobilises the potential of all segments of society. The Agency embraces fundamental values and operational principles such as productivity, innovation, sustainability, being scientific, sensitivity to the environment and to cultural values, and participation in its activities and projects. Drawn up to serve for Turkey's Goals for the Year 2023 and Istanbul's 2023 Vision, the Istanbul Regional Plan is a high-scale scheme that sets out Istanbul's socio-economic development trends, potential for growth, domains of priority for response and industrial goals, and drives the strategic plans to be drawn up by public organizations including local authorities in particular.

The Regional Plan sets out Istanbul's industries of priority as financial services, information and communication technologies, healthcare, creative industries, logistics, tourism and construction. Through joint efforts with our partners, we strive to boost the competitive edge of the aforementioned industries.

# The Vision For 2023 Istanbul Regional Plan

**Unique Istanbul; City of Innovation  
and Culture with Creative and Free Citizens**

Stages of development and priorities for the plan:

## I. GLOBALLY DECISIVE, HIGH VALUE-ADDED, INNOVATIVE AND CREATIVE ECONOMY

1. A STRATEGIC ACTOR IN THE GLOBAL ECONOMY
2. COMPETITIVE POSITION IN THE GLOBAL VALUE CHAIN
3. TRANSFORMATION IN THE INDUSTRY
4. ASCENDING R&D AND INNOVATION
5. QUALIFIED ENTREPRENEURSHIP
6. TRANSFORMING THE WORKFORCE, DEVELOPING AND INCREASING EMPLOYMENT
7. URBAN IMAGE AND EFFECTIVE PUBLICITY

## II. FAIR SHARING, INCLUSIVE AND LEARNING SOCIETY

1. HIGH STANDARDS AND CREATIVE EDUCATION FOR ALL AGES
2. SOCIAL INTEGRATION
3. DYNAMIC POPULATION
4. HEALTHY COMMUNITY, QUALITY AND ACCREDITED HEALTH SERVICES
5. SAFE CITY
6. STRONG INSTITUTIONAL CAPACITY, GOOD GOVERNANCE
7. URBAN CONSCIOUSNESS AND BELONGING TO ISTANBUL

### III. JOYFUL, AUTHENTIC URBAN SPACES AND SUSTAINABLE ENVIRONMENT

1. SUSTAINABLE URBAN DEVELOPMENT AND PARTICIPATORY PLANNING
2. SPATIAL QUALITY, AUTHENTIC DESIGN
3. HOLISTIC AND INCLUSIVE URBAN TRANSFORMATION
4. PROTECTED ISTANBUL MEMORY AND CULTURAL HERITAGE
5. EFFECTIVE DISASTER MANAGEMENT
6. SUSTAINABLE TRANSPORT AND ACCESSIBILITY
7. SUSTAINABLE AND EFFICIENT LOGISTICS INFRASTRUCTURE
8. QUALITY AND SUSTAINABLE ENVIRONMENT
9. ENVIRONMENT FRIENDLY ENERGY

Our goal is to make sure that Istanbul morphs into the very first city that springs to mind of both Istanbul residents as "a land of bliss" and all people irrespective of their language, faith, race and gender to realize their potential and live out their dreams and have inspiration for many others, and plays a role in global economy, generating high added value thanks to its innovative and creative economy, fair-sharing, inclusive and learning society that offers joyful, unique urban spaces and a sustainable environment.

In line with this goal as well as stages of development and priorities for 2014-2023 Istanbul Regional Plan, Istanbul Development Agency exerts constant efforts to make sure that Istanbul is not a city of consumption but a production-oriented creative city with focus on inclusive growth and prosperity in company with assistance mechanisms.



# Types of Grants

Providing a great deal of project grants, Istanbul Development Agency aspires to help Istanbul achieve the goals in the vision for the 2023 Regional Plan **by enhancing collaborations among a variety of stakeholders such as the public authorities, the private industry, universities and non-governmental organizations.**

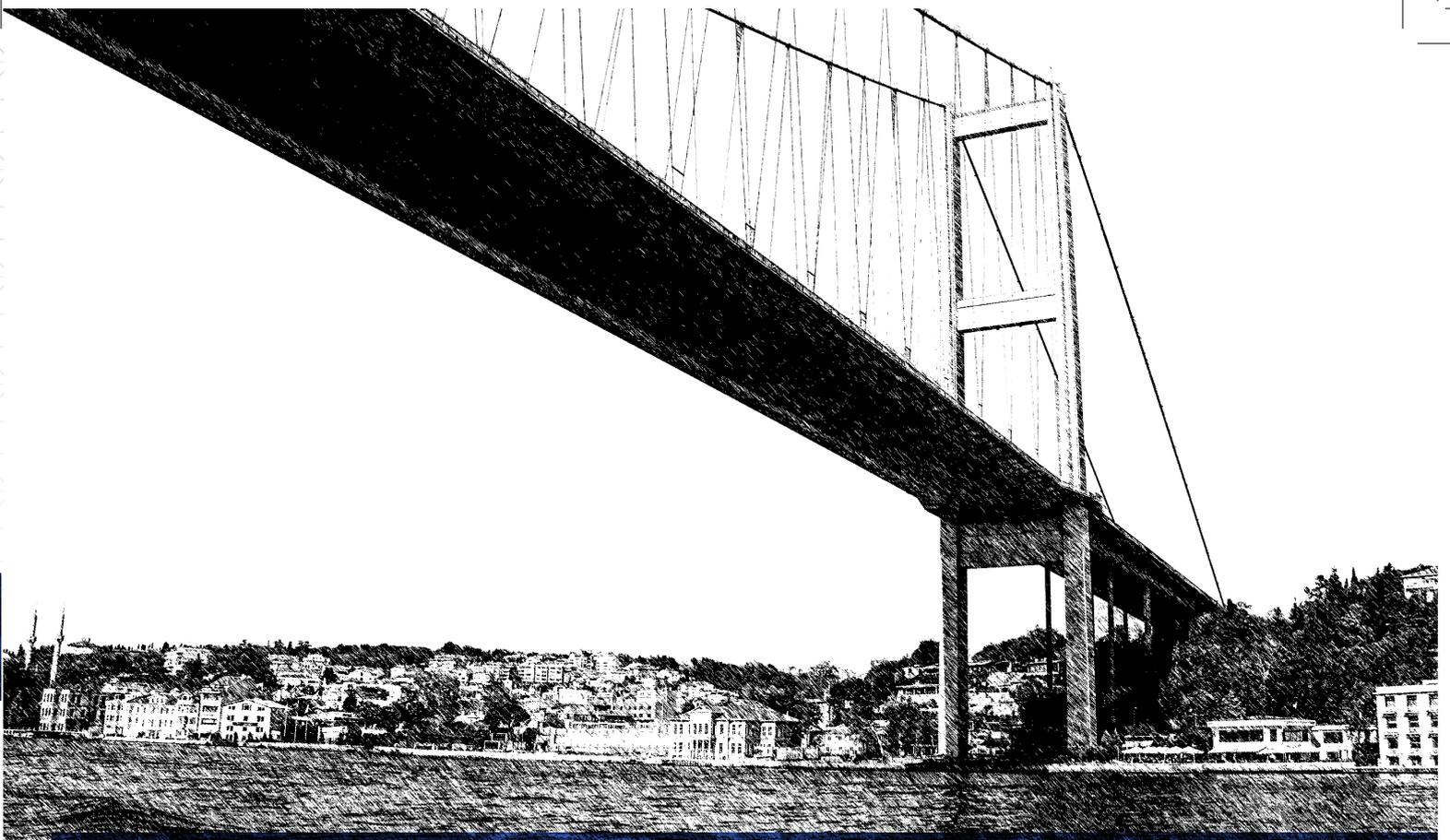
## I. GUIDED PROJECT GRANTS

A guided project is a project of particular nature that provides direct grants without calling for any project proposal, and the subject and requirements of which are designated under the guidance and leadership of the Agency in line with the priorities set out in the regional plan.

For areas of priority designated in the Istanbul Regional Plan or as a result of field studies, Istanbul Development Agency is entitled to provide any guided project with grants as long as their operating model, partnership structure, ownership status and project cost are all set. As a part of guided projects, the Agency promotes partnerships of universities, public authorities, the private industry and non-governmental organizations.

For guided projects that are usually intended to boost how the private industry works, it is essential to

- Build capacity for manufacturing and exports,
- Set good practices,
- Promote industrial diversity and specialization
- Develop, transfer or disseminate know-how, skills and technologies
- Develop a local financing pattern
- Promote partnerships between universities and businesses
- Improve new service and manufacturing organizations,
- Establish cooperation networks and a value chain
- Foster clusters
- Develop a new industrial type of infrastructure and organizational patterns
- Develop human resources in areas that regional industries would need



## II. CALL FOR PROJECT PROPOSALS

This is a call on potential applicants, the qualifications of whom are clearly set, to propose projects in line with previously-designated themes and requirements as a part of a certain support program run by the Agency. Since its inception, ISTKA has issued calls for project proposals in a variety of themes such as Social Inclusion and Social Cohesion, Knowledge-Based Economic Development, Environmentally and Energy Friendly Istanbul, Barrier-Free Istanbul, Disaster Preparedness, Children and Youth, Innovative Istanbul, Fight Against Addiction, and Employment of Women.

## III. DIRECT OPERATIONAL GRANTS

This is a grant provided by the Agency for any research, plan and feasibility study that would contribute to seize on major opportunities for the region's development and competitive edge, take urgent measures in eliminating threats and risks leveled at the region's economy, and kick off and take strategic actions that are potentially crucial for the region.

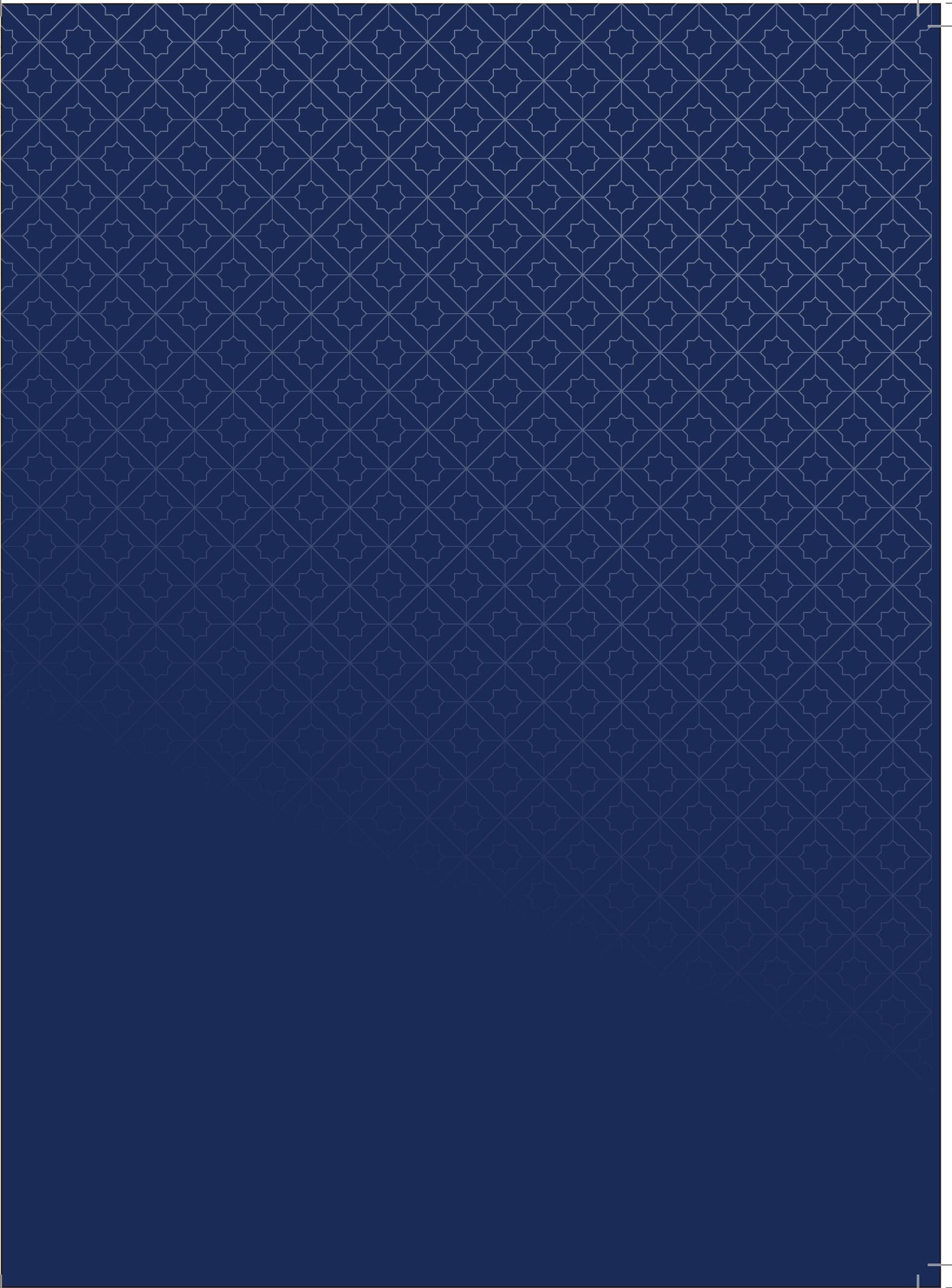
# Your Business Partner in Istanbul: ISTKA Investment Support Office

Engaged in various cooperation and capacity building efforts with a view of attracting domestic and international investors to Istanbul, the ISTKA's Investment Support Office serves as a local department dealing with procedures concerning certificates of investment incentives in accordance with "the Decree No. 2012/3305 on the Resolution for Governmental Aids for Investments". To this end, the ISTKA's Investment Support Office is entrusted with tasks and powers to deal with applications as required by the legislation, report follow-ups on regional projects and carry out procedures for completion visas concerning certificates of investment incentives.

invest in  
istanbul

Invest in Istanbul Office was founded by Istanbul Development Agency as a hub to operate in cooperation with Governorship of Istanbul, Istanbul Metropolitan Municipality, Istanbul Chamber of Commerce, Istanbul Chamber of Industry, Istanbul Provincial Directorate of Migration Management, Istanbul Directorate of Tax Administration, Istanbul Provincial Directorate of Social Security and Istanbul Provincial Directorate of Labor and Employment Agency in an effort to serve as a one-stop-shop for official procedures required to put investment operations into effect in Istanbul, promote investment opportunities for international investors and bolster Istanbul's competitiveness as a global city.







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